



Waterwise Lawnmowing Contractors Program

The Waterwise Lawnmowing Contractor Program was launched in 2007 by the Water Corporation and the Lawnmowing Contractors Association of WA (LMCA). The aim of the program is to improve water use efficiency in garden maintenance in WA by raising the standard of advice offered by specialist lawnmowing contractors through education and compliance to the program's standards.

What are the benefits of becoming a Waterwise Specialist?

- Waterwise training for yourself and/or your staff on the latest waterwise principles, practices and products.
- Access to the Waterwise Specialist logo to promote yourself as a Waterwise Specialist and differentiate yourself from the competition.
- Promotion by the Corporation in Waterwise Specialist advertising campaigns appearing on billboards, bus shelters, radio, television, print and online.
- Access to a range of waterwise promotional materials including stickers, shirts, brochures, advertising templates etc for your business;

We will also engage a Waterwise Specialist wherever possible for services required (e.g. plumbing, landscaping) and recommend the use of Waterwise Specialists to customers in the roll out of community projects and initiatives.

Criteria for becoming a Waterwise Lawnmowing Contractor

To become a Waterwise Lawnmowing Contractor the contractor is required to agree to the terms and conditions of endorsement as a Waterwise Specialist and meet the following:

- Be nominated by a member of a formal/registered lawnmowing contractors association/business for the program.
- Should any application be rejected then the applicant will have access to appeal to a board consisting of three industry members none of whom will have been part of the rejection process.
- Have a minimum of one year of lawnmowing experience.
- Complete an initial Waterwise online training module or course delivered by a nominated tertiary institution.

Training sessions are tailored to equip Waterwise Lawnmowing Contractors with sufficient information so that they are able to provide customers with Waterwise garden advice on matters such as:

- Basic Waterwise gardening principles and concepts.
- Basic Waterwise irrigation information.
- Encouraging the installation of garden bores in appropriate areas, rainwater tanks and sub surface irrigation.

Part-time, casual and back-office employees are also encouraged to join the program by undergoing the training, however this is not a condition of endorsement.





What are the benefits of being a Waterwise Lawnmowing Contractor?

Once a lawnmowing contractor has agreed to the terms and conditions of the program and satisfied all the above criteria we will approve endorsement. Once endorsed the Corporation will:

- Include the lawnmowing contractor in our advertising (media and website). Lawnmowing contractors are expected to promote themselves as Waterwise Lawnmowing Contractors.
- Direct our customers with waterwise garden maintenance enquiries to the list of Waterwise Lawnmowing Contractors.
- Supply the lawnmowing contractor with a range of promotional material to promote itself as a Waterwise Specialist. These materials may include:
 - Shirts and hats with Waterwise Specialist logo.
 - Vehicle stickers featuring Waterwise Specialist logo.
 - Water saving brochures and Waterwise guides to new gardens.
- Provide the lawnmowing contractor with an electronic Waterwise Specialist logo to use in its own promotional activities. Please note that the logo must be used in accordance with the Waterwise Programs style guide.

Retaining the Waterwise Lawnmowing Contractor endorsement

In order to retain the Waterwise Lawnmowing Contractor endorsement the contractor will be required to attend a Waterwise training session annually to ensure that waterwise skills and knowledge are kept up to date. Lawnmowing contractor's will be notified by the LMCA or the Water Corporation, of upcoming re-endorsement training.

Should a contractor be audited and found not to be meeting the above criteria then the Water Corporation may withdraw the centre's waterwise endorsement and right to use the Waterwise Specialist promotional material.

Register your interest

To participate in the program interested lawnmowing contractors should contact LMCA on 9440 1559 if they are a member or if not a member, contact the Water Corporation on 9420 2130 or email [Water_Efficiency](mailto:Water_Efficiency@watercorporation.com.au)

