



Waterwise Plumber Program

The plumbing industry has an important role to play in promoting water efficiency inside the home. The Waterwise Plumber Program was launched in 2003 by the Water Corporation and Master Plumbers and Gasfitters Association (MPGA) with the aim to reduce water consumption inside the home by providing specialist waterwise advice and retro-fitting water efficient products.

What are the benefits of becoming a Waterwise Specialist?

- Waterwise training for yourself and/or your staff on the latest waterwise principles, practices and products.
- Access to the Waterwise Specialist logo to promote yourself as a Waterwise Specialist and differentiate yourself from the competition.
- Promotion by the Corporation in Waterwise Specialist advertising campaigns appearing on billboards, bus shelters, radio, television, print and online.
- Access to a range of waterwise promotional materials including stickers, shirts, brochures, advertising templates etc for your business;

We will also engage a Waterwise Specialist wherever possible for services required (e.g. plumbing, landscaping) and recommend the use of Waterwise Specialists to customers in the roll out of community projects and initiatives.

Criteria for becoming a Waterwise Plumber

The Waterwise Plumber Program is open to MPGA members and other high quality plumbing providers. Participants must agree to the terms and conditions of endorsement as a Waterwise Specialist and meet the following criteria:

All plumbing staff (with direct customer contact) must:

- Undertake Envirowest training with MPA Skills and complete the associated assessment.
- Agree to continue to comply with required Envirowest standards.
- Hold a Plumber's Licence as issued by the Plumbers Licensing Board.
- Update Waterwise skills and knowledge on an annual basis.

The Waterwise Plumber must be capable of providing waterwise advice to customers on matters such as:

- Basic sustainable plumbing practices
- Basic waste water management
- Water efficient product selection

What are the benefits of being a Waterwise Plumber?

Once the plumber has agreed to the terms and conditions and has satisfied the above criteria we will approve endorsement. Once endorsed we will:

- Include the plumber in our advertising (media and website). Plumbers are expected to promote themselves as Waterwise Plumbers
- Direct our customers with plumbing enquiries to the list of Waterwise Plumbers





- Supply the plumber with a range of promotional material to promote them as a Waterwise Specialist. These materials may include:
 - Shirts and hats with Waterwise Specialist logo
 - Vehicle stickers featuring Waterwise Specialist logo
 - Water saving brochures
 - Provide the business with an electronic Waterwise Specialist logo to use in its own promotional activities. Please note that the logo must be used in accordance with the Waterwise Programs style guide.

Retaining the Waterwise Plumber endorsement

In order to retain Waterwise endorsement the Waterwise Plumber will be required to complete the re-endorsement process on an annual basis. The MPGA, or if not a member the Water Corporation, will advise the Waterwise Plumber of the re-endorsement process.

Failure to meet these re-endorsement requirements may result in the withdrawal of the plumber's waterwise endorsement and right to use the Waterwise Specialist logo and promotional material.

Register your interest

To participate in the program please contact the MPGA on 9471 6600 or visit [Master Plumbers](#)

